

Entry Form – closes 26th August 2011



Section A – This will not be shown to the judges

Please type or print clearly, filling in all required information.

Entered by (Company Name) _____

Contact _____

Address _____

Suburb _____

State _____

Postcode _____

Phone _____

Mobile _____

Email _____

Title of Entry _____

Category No _____

Category Description _____

Print Company _____

Client Company _____

Design Company _____

Advertising Agency _____

PrePress Company _____

Paper Merchant _____

Stock Name _____

Embellishment Company _____

Print Finishing Company _____

Additional information _____

We accept conditions of entry: _____

Signature _____

Date _____

Payment Summary

Number of entries @ \$45 per entry, incl. GST \$ _____

Number of award books @ \$40 per book, incl. GST \$ _____

Type of payment: Cheque Visa M'Card B'Card American Express * EFT Payment – BSB: 033126 Account No: 345128

*Please notify us of your EFT payment via fax or email including a copy of the EFT transaction confirmation or equivalent.

Card holder's name _____

Card number Expiry date 3 or 4 digit ccv number

Card holder's signature _____

Credit card payments will incur the relevant credit card surcharge added to their payment.



Section B – Product & additional information – this will be shown to the judges (Please detach and affix to back of entry)

Category Number entered _____

Print method _____

Number of ink colours _____

Embellishments _____

Number of press passes _____

Quantity produced _____

Additional information _____

Technical details – inc. finishing, attach separate sheet if necessary _____

Judges Tips



1. Don't leave it until the last moment.
2. Make sure your entry is assigned to the appropriate category.
3. Consider entering the same entry in more than one category to increase your chances of winning.
4. Ensure good presentation, e.g. tastefully mounted.
5. Fill out all the criteria required on the entry form carefully and accurately, describing the processes that went into the job, difficulties in production, details of embellishment or specific effects required by the customer.
6. Examine the job with a magnifying glass, the Judges will! They look at every page.
7. The Judges will be looking for:
 - Quality of image preparation, bleeds and plate misfit
 - Colour registration and page line-ups
 - Colour variation throughout the product
 - Crisp, sharp printing with minimum dot gain
 - Hickies, spots, picking or mottling
 - Setoff, scuffing or marking during processing
 - Evidence of roller marks, ghosting or moire
 - Filling in of reverses, scumming or catch-up
 - Accuracy of folding, binding, trimming or assembly
 - Cleanness and accuracy of knife-cutting

The Judges also assess the degree of difficulty and the skill required in producing the job.
This is the real evidence of good printing management, not just good luck!

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